

ROLES & RESPONSIBILITIES

Headquartered in Thrissur, Kerala, Oushadhi is a leading manufacturer of Ayurvedic medicines in India and operates under the control of AYUSH Department, Government of Kerala. As the exclusive supplier of Ayurvedic medicines to government hospitals and dispensaries across Kerala, Oushadhi ensures accessibility to effective and trusted healthcare solutions. Beyond its home state, Oushadhi supplies Ayurvedic formulations to government institutions across 22 other Indian states through a structured tender system. With a robust distribution network comprising over 650 dealers nationwide, Oushadhi has established itself as a trusted name in the field of Ayurvedic medicine, combining traditional knowledge with modern manufacturing standards. Modernization of existing plant along with automation using sophisticated technology is now in progress.

PERFORMANCE & ACHIEVEMENTS

- In the previous financial year the company achieved a sales turnover of 197 crores
- As per the classification of Public Sector Undertakings by BPE, Oushadhi stands in the Gold category.
- Consistently giving dividend to Government of Kerala
- A GMP & ISO 9001-2015 certified company
- Products with AYUSH premium/ standard certifications
- NABH accredited Panchakarma Hospital & Research Institute
- AYUSH accredited Lab facility

FUTURE ROAD MAP

Oushadhi is constantly evolving, driven by a vision of accessible and integrated healthcare. We are focusing on key areas to achieve unparalleled excellence:

1. VALUE-ADDED PRODUCTS: ENHANCING DAILY LIFE NATURALLY

We are expanding our product portfolio to meet modern needs while staying true to ancient principles. Wait for our exciting new range of:



KERALA HEALTH

- Nutraceuticals: Boost your health and vitality naturally. -Immunity boosters & Wellness capsules
- Herbal Cosmetics: Experience the glow of nature's beauty.
- Herbal Refreshing Drinks: Rejuvenate your body and mind. - Naruneendi – amla etc.
- Pregnancy Kits & Post-Natal Kits: Nurturing care for mothers and newborns, the Ayurvedic way.- including classical ayurvedic formulations & Oushadhi baby oil

2. COLLABORATIVE INITIATIVES: INTEGRATING TRADITIONAL WISDOM WITH MODERN HEALTHCARE

We believe in the power of synergy to offer comprehensive health solutions:

- Ayurveda & Cancer Care:

PARTNERSHIP WITH MALABAR CANCER CENTRE

Oushadhi is proud to announce a collaborative/joint venture initiative with the prestigious Malabar Cancer Centre. Our aim is to integrate Ayurvedic therapies to reduce the side effects of conventional cancer treatments, offering a more holistic approach to patient care.

Oushadhi intends to expand its market reach through strategic product diversification which includes Herbal cosmetics. Personal care. Nutraceutical, Veterinary and wellness segments

FUTURE- A BIRD'S EYE VIEW

- Creating Ayurveda Park and Ayurveda Museum
- WHO GMP certification
- Solar Plant
- Water Shed Management
- Introduction of Organic Certified Products



(A Govt. of Kerala Undertaking)
GMP-ISO 9001-2015 Certified Company

For inquiries and more information, please visit

🌐 www.oushadhi.org ☎ 0487/2459800 ✉ marketing@oushadhi.org



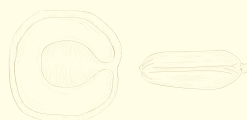
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Bringing Ayurveda to Every Home



KERALA HEALTH



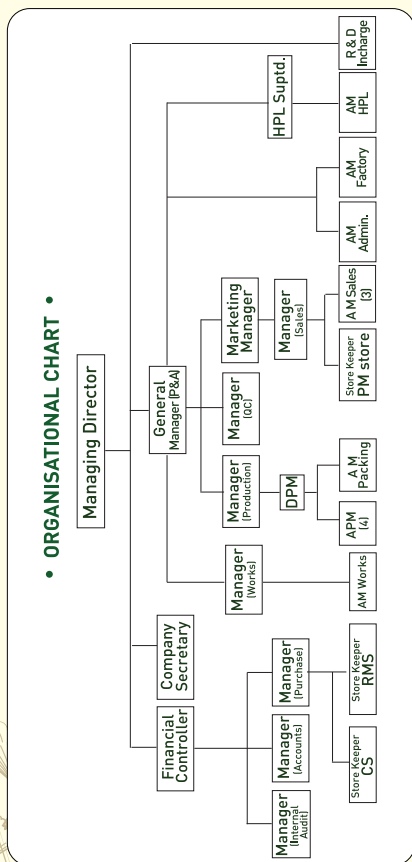
VISION

A leading world class Ayurveda Manufacturing Organisation by 2030

MISSION

To bring the potential healing wisdom to every home across the nation

• ORGANISATIONAL CHART •



OBJECTIVES

- To manufacture and market high quality ayurvedic medicines
- To supply quality ayurvedic medicines to all ayurvedic Dispensaries and hospitals at subsidised prices
- To act as a price stabilising factor for ayurveda medicines
- Promotion of Panchakarma Treatment

INFRASTRUCTURE

- Land - 21 acres Kuttanellur Thrissur
- 84 acres Pariyaram Kannur
- Centre of Excellence for the preparation of Asavarishtams
- A well equipped AYUSH accredited Lab
- A modern R & D Lab in the path of NABL accreditation
- NABH accredited Panchakarma Hospital & Research Centre at Thrissur

HISTORIC MILESTONES & COMPANY PROFILE

The organization traces its origins to 1941 when it was established by the Maharaja of Cochin under the name Sree Kerala Varma Ayurveda Pharmacy. In 1975 the company was formally registered as The Pharmaceutical Corporation (Indian Medicines) Kerala Limited and began operating under the name Sree Kerala Varma Ayurvedha Pharmacy.

- 1991: Commissioning of a modern manufacturing facility in Kuttanellur, Thrissur, marking a significant step toward scaled production and quality assurance.
- 2004: Establishment of the Panchakarma Hospital and Research Institute, enhancing its role in clinical Ayurveda and patient care.
- 2008: Launch of a full-fledged Research and Development unit to support innovation and scientific validation of Ayurvedic formulations.
- 2013: Accreditation of the R&D laboratory by the Ministry of AYUSH, Government of India.
- 2014: Inauguration of a Centre of Excellence for Asavarishta preparations under a Ministry of AYUSH-funded initiative.
- 2018: Development of a new packaging facility compliant with WHO-GMP (World Health Organization - Good Manufacturing Practices) standards.
- 2018: A new production unit was established at Muttathara, Thiruvananthapuram, further increasing production capacity.
- 2019: Upgradation of the Panchakarma Hospital into a 50-bed facility, offering enhanced inpatient care.
- 2020: Oushadhi obtained the AYUSH Premium Certification for its products, ensuring high-quality standards for international markets.
- 2024: The Panchakarma Hospital received NABH (National Accreditation Board for Hospitals & Healthcare Providers) accreditation, affirming its commitment to excellence in patient care.

KERALA HEALTH



KERALA HEALTH

Oushadhi
Panchakarma
Hospital &
Research Institute

